

Ideal Play Abacus India Pvt. Ltd.

Is your child

- Easily distracted while studying?
- Slow or afraid of Maths?

Abacus Mental Math helps children calculate faster, improve memory, and develop strong brain power.



ABOUT US



Founded in 2003 by women entrepreneurs, Ideal Play Abacus India offers structured abacus and brain-development programs for children aged 4–15. We are an ISO 9001:2015 certified organisation with a network of over **1500+ centres and 2000+** trained teachers, empowering more than 4,00,000+ students across India and internationally.

- **Established: 2003.**
- **ISO: 9001:2015 certified.**
- **Centres: 1500+ (India).**
- **Students: 5,00,000+ and growing.**

Join 5,00,000+ learners — **Enrol now!**



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Unlock Knowledge. Explore.
Learn. Grow.

.....
ABACUS • MENTAL ARITHMETIC • EARLY YEARS •
ENRICHMENT PROGRAMS
.....

Company

**IDEAL PLAY ABACUS
INDIA – SINCE 2003**

CONTACT US NOW!

99404 16989

IPA – Chennai

More Information

www.playabacusindia.com

@Ideal Play_Abacus_India

Main Address :

No.14, Thiruvika 3rd Street, Royapettah
high road, Mylapore, Chennai – 600 004,
Tamil Nadu, India.



An ISO 9001:2015 Certified Company

ABACUS LEARNING FOR SMARTER THINKING
For Children Age: 4 – 12 Years



**Learning,
Knowledge,
Growing**



www.playabacusindia.com



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Programs for every age stage



Structured, age-appropriate courses that develop calculation speed, concentration and confidence.

1. Abacus

Best age: 4-12.

Foundation to Grand Master levels; improves speed, accuracy and concentration.

2. Arka - Kids

Best age: 2-6.

Join the Arka Kids family and give your child a joyful start with our nursery, pre school.

3. UK Phonics

Best age: 3 - 8.

Phonics & speaking practice for early readers (ages 3-8).



Program Packages



4. Handwriting

from age : 5+

Improves legibility and writing confidence (suitable from age 5+).



5. Brain Tree

Best age: 4-12.

Interactive early math program for KG; makes counting & basics fun.

6. Creative Arts India

Best age: 4-12.

Art & expression classes that boost imagination and fine motor skills.



7. Brite

Best age: 7-12.

Systematic English development for ages 7-12.

8. Vedic Mathematics

from age : 12+

Speed techniques and shortcuts for older students.



products - list



Abacus



Phonics



Handwriting



Arka Kids International School



Brain Tree



Creative Arts India



Brite (British English)



Vedic Mathematics





Why parents choose
Ideal Play Abacus India

We don't just teach — we transform how
children think and learn.



Abacus Benefits

- Improved mental math: Calculate faster and with accuracy.
- Better concentration & recall: Noticeable improvement in classroom focus.
- Proven curriculum: Structured levels from Foundation to Grand Master.
- Experienced teachers: 2000+ trained instructors follow standardized training.
- Competitive exposure: State, national and international competitions for motivated students.

Confident, faster and loving math – thanks to
IPA.” – Parent of an Advanced-level student.



Benefits & franchise Partner



FRANCHISE

Why partner : Proven brand with national presence and long track record — support across training, marketing & operations.

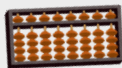
Franchise Starter Kit

What we provide



Academic & Teaching Materials

- Level-wise Student Books & Workbooks
- Teacher Training Manuals
- Structured curriculum for Abacus, Vedic Maths & Kids Programs
- Continuous academic support & updates



Abacus Learning Kit

- Student Abacus Kits
- Teacher Demo Abacus
- Practice worksheets & activity sheets



Student Essentials

- Branded School Bags
 - Uniforms / T-Shirts
 - ID Cards for students
 - Welcome kits for new admissions
- 



Franchise Starter Kit

What we provide



Events & Certification

- Event Participation Support
- National & International Competitions
- Certificates & Medals for students
- Annual day & achievement recognition materials



Branding & Marketing Materials

- Center Name Board
- Outdoor Banners & Flex
- Classroom Posters & Charts
- Flyers & Digital Marketing Creatives
- Social media support



Training & Business Support

- Teacher training support
- Business setup guidance
- Marketing & operational help
- Continuous support & updates



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India Pvt. Ltd.

**BOOK A FREE TRIAL CLASS OR
REQUEST A FRANCHISE
BROCHURE.**

Head office :

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high road, Mylapore,
Chennai - 600 004, Tamil Nadu, India.



Contact us.

+91 99404 16989

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Started
Today**



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Website**



INDIA



Zimbabwe



UAE



South Africa



Australia

